



Congratulations! As a valued customer, we'd like to give you a free upgrade to your Adobe Illustrator 88 program.

Enclosed is the new and improved Adobe Illustrator 88, version 1.8, modified to accommodate the new Macintosh SE/30 and IIfx. It also solves some minor compatibility and high resolution printing problems you might have experienced on other Macintoshes. These new features are described in the User Manual addendum that's included. Please be sure to read it and keep the addendum with your User Manual.

And while we've got your attention, we wanted you to be one of the first to hear about two new Adobe products, and one of the few to hear about our special t-shirt offer.

Introducing Adobe Collector's Edition: Patterns and Textures, the easy-to-use library of graphics for Adobe Illustrator 88 software. It's filled with nearly 400 high quality, PostScript fill patterns, neatly divided into distinct categories – graphics, decorative, architectural, technical and cartographic. We even licensed standard topographic and geological patterns from the USGS and architectural symbols from the Architectural Graphic Standards collection. So you can make a clean break from rub-down graphics and hand-drawn patterns.

But that's not all.

Announcing Adobe Streamline, the revolutionary tracing program that streamlines the art production process. Announced at Macworld and shipping in February, Adobe Streamline will quickly and effortlessly take your high resolution bitmap images and convert them into Adobe Illustrator 88 or Encapsulated PostScript files. Multiple files can even be batch-processed as a single job. Convert your entire library of existing line art in one step. You'll have more time on your hands. Because you may never have to trace black & white line art by hand again.

All in all, you'll save a great deal of time while achieving professional results.

And speaking of a great deal, the first 500 registered customers to submit proof of purchase of Adobe Collector's Edition: Patterns and Textures or Adobe Streamline will receive a free Patterns and Textures t-shirt. This long-sleeved, black, 100% cotton shirt features a unique patterns design on the front and Adobe Illustrator 88 on the back. To receive your free t-shirt, fill out the form on the back of this letter (no photocopies accepted) and mail it with your proof of purchase to the address indicated. But hurry, the Patterns and Textures t-shirt is a limited edition of only 500.

Visit your Authorized Adobe Dealer, where you can ask to see the new Collector's Edition and Adobe Streamline today. Or call us at 800-344-8335. We'll tell you the location of the dealer nearest you and give you fast answers to any questions you might have about the latest additions to Adobe's growing family of professional design tools.

Adobe Systems
Application Products Division

To receive your free Adobe Collector's Edition: Patterns and Textures t-shirt, complete this order form today. T-shirts are 100% cotton and pre-shrunk.

Include a copy of your proof of purchase of one or more Patterns and Textures or Adobe Streamline packages, and mail to the address below. Offer expires March 31, 1989.

Please send me my Patterns and Textures t-shirt in the size indicated below:

☐ Small ☐ Medium ☐ Large ☐ Extra Large

(Please select your size carefully; t-shirts cannot be exchanged.)

SHIPPING INFORMATION

Please complete shipping information below:

Name

Company

Street Address

(UPS will not deliver to P.O. boxes. You must include street address.)

City State Zip

Phone ()

Return this form to:

Adobe Systems Incorporated
Attn: Inside Sales - ACE 2 Offer
P.O. Box 7900
1585 Charleston Road
Mountain View, CA 94039-7900